

Press Release

For Immediate Release

Chef Kendra A. Wilcox Celebrated for Dedication to the Field of Culinary Arts

Ms. Wilcox established Kendra's Kitchen in 1987 in Telluride, Colorado

TELLURIDE, CO, December 7, 2020 — Kendra A. Wilcox has been included in Marquis Who's Who. As in all Marquis Who's Who biographical volumes, individuals profiled are selected on the basis of current reference value. Factors such as position, noteworthy accomplishments, visibility, and prominence in a field are all taken into account during the selection process.

Born in Tucson, Arizona and raised by her parents, a cardio pulmonary internal medicine specialist and gourmet cook, Ms. Wilcox enjoyed the taste and health benefits of natural organic foods. The family moved to London for her Father's innovative streptokinase development of dissolving blood clots and 2 years of British boarding school "food" was motivation to hone her cooking skills. During formative years at Foxcroft Prep School, she excelled in the equestrian field and sold pizza bagels in order to pay for her three day eventing expenses.

In 1982, Ms. Wilcox received a pell grant for Boston University and participated in an entrepreneurship program at Harvard. After listening to a lecture at BU on the telecommunications era and how it would change the way we lived and worked, she moved to the spectacular scenic Town of Telluride for a mountaineering lifestyle guiding with Boojum Expeditions and to establish Kendra's Kitchen Natural Foods, Inc. in 1987. www.KendrasKitchen.com Ms. Wilcox served as elk camp cook, personal chef for fashion designer Ralph & Ricky Lauren, supermodel Christie Brinkley and publisher of TIME magazine, Kelso & Jo Sutton, who thoroughly enjoyed her innovative Southwest French Fusion Cuisine. She adapted French Escoffier recipes that she learned at the Parisian Cordon Bleu into a lighter healthier fare, reducing the cholesterol, sodium & saturated fats. Chef Kendra then expanded to a large, very successful catering company that included concessionaire, Telski championships, Smithsonian study tours, weddings, private jet cuisine and chef demos at farmers markets. In conjunction with the Colorado Dept. of Agriculture, Uncompaghre Valley Food Partnership and the Governor's Symposium Chef promoted Agritourism and branding of the Colorado Proud Logo. A dedicated community advocate, Ms. Wilcox has contributed cooking classes for Denver's Share Our Strength/Operation Frontline, Telluride, Aspen, Taos & Sante Fe schools and fundraising for the Denver's Children's Hospital/Climb for the Kids, Mt. Film Festival, Partners/One to One Mentoring, San Miguel Resource Center and the Tucson Museum of Art, which all have been lauded by the press. Highlights of her career include caterer to General Schwarzkopf and Air Force One in Aspen. Chef has won several culinary competitions, most recent Mt. Living's Art & Architecture 2017, was a finalist at the New Mexico Fiery Food Challenge and London Speciality food show in 2004.

After the pandemic of 2020, Chef Kendra A. and a long time friend teamed up to create a unique venue site for weddings, parties, family reunions or just a celebration of friendship at www.mtnmeadowsretreat.com. It is easily accessible from Mt. Village/Telluride with flat terrain for social distancing surrounded by magnificent spires & peaks, a peaceful pond and an abundance of Colorado wildflowers.

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Currently, Culinary is Art is her themed cuisine celebrated at ART Walks. Chef's speciality food products includes her own spice blend, Telluride's Own Rub & Multi Purpose SW Seasoning from Kendra's Kitchen, a Chimayo chile & an apricot BBQ Sauce and was the first company to package oven baked chips in biodegradable cellulose bags. At her Airbnb properties, www.rockymtnrentalretreats.com she offers lodging with cooking classes, bbq's and gourmet dining. Ms. Wilcox is looking forward to semi retirement at her Airbnb house that will be of landscaped "organic" architecture on a select seaside. Kendra is just as passionate with sports as with her innovative world class cuisine; In the winter she enjoys backcountry & off piste skiing and looking forward to seasonal gardening, horseback riding, river rafting, sailing and scuba diving.

Once an Entrepreneur always one, Inventor Kendra A. Wilcox's patent & licensing rights are for sale for a protective goggle covering, FB www.opticwrap.com, for the Ski, Outdoor Activity & Tactical Markets.

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