



Kendra Wilcox in Sag Harbor

CHEF KENDRA WILCOX: HEALTHY CUISINE

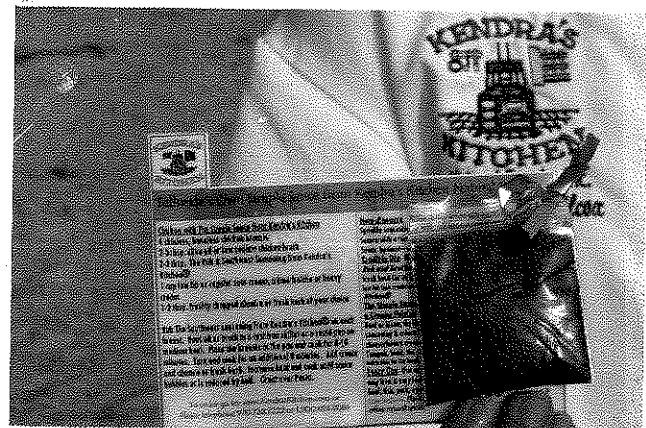
FROM ASPEN TO THE HAMPTONS

By Karen Amster-Young

Chef Kendra Wilcox likes people who enjoy life, have a quick wit, and are loyal. She is drawn to people, who appreciate her cuisine and the art of fine dining. It was her passion for food and dining that inspired Wilcox to start Kendra's Kitchen in Telluride, Colorado in 1987. She specializes in healthy Southwest French Fusion cuisine, a style she developed while still in college at Boston University. "It's my unique style of cooking. I take the classics of the French Escoffier method, streamline them and replace the fat and salt with herbs and spices," she reveals, "I also sauté with broths and thicken sauces with pureed vegetables, legumes or fruits." Her formal training includes time in Europe and at the noted Cordon Bleu in Paris.

Soon after she founded Kendra's Kitchen, she was selected as Ralph Lauren's personal chef. "We hit it off," she states. Wilcox continues to work with him on various charity events. "He is also an inspiration for me. He is a master marketer and a genius when it comes to design and color." Other clients include Christie Brinkley and Darryl Hannah. Wilcox is currently focusing on a new aspect of her busi-

ness—private jet catering. The model for her vision is already underway in Telluride, Colorado, where she has a home. The Hamptons is a natural place to expand the concept. "My healthy cuisines are perfect for private jet travelers," she explains. "As part of Telluride Flight's service for clients, meals will be exclusively provided by Kendra's Kitchen."



*"That's Entertainment"
Sheridan Opera House
Tuesday, February 11, 2003*

First Course

*Basil, Black Bean Soup with Cilantro
Sourdough Dinner Rolls
with Heart Shaped Sage Butter Patties*

Entrée (Choice of)

*Elk Tenderloin with Juniper Shiraz Sauce
or
Fresh Rocky Mountain Trout with Chipotle
Sauce, Toasted Almonds and Fresh Chives*

*Whipped Potatoes with Crème Fraiche
and Fresh Chives*

*Haricot Verts & Baby Carrots
with a Citrus Lime Sauce*

Salade

*Belgian Endive Spears with Poached Pears,
Toasted Glazed Walnuts, Roquefort Cheese and
a Sherry Dressing*

Dessert

*Chocolate Torte with Seeped Cherries & Pinion
Nuts served with a Warm Gran Marnier Sauce*

SHOW

Eastman Kodak Company

invites you to the

Kodak Filmmakers' Bruu

Saturday, August 30, 11a.m.

In the tent, Telluride Town

Invitation admits one



Kodak. The Filmmaker's Film

Catered by Kendra's

Catered By Kendra's Kitchen Natural Foods for
Showtime T.V.

*"The Dinner event was perfect - the flavors of the food were
fabulous!" - Jayne Greenburg, Motivation Stategies.*

Hampton Jitney
Mag. Vol. 12



Her company has also developed and sells select products that reflect her style of cuisine. "Telluride's Own" BBQ Sauce and "Telluride's Own" Southwestern Rub and Seasoning are her signature products. "I used to also have a product called Crispitas," Wilcox laments, "But I had to change manufacturers. I plan on bringing them back for the private jet catering. People are always asking me what happened to my Crispitas!"

Wilcox is currently focusing on a new aspect of her business--private jet catering. The model for her vision is already underway in Telluride, Colorado, where she has a home.

Like all successful people, Wilcox knows that it takes a great team to create a successful company. Building and maintaining it is one of her biggest daily challenges. "Finding a team that's quick and focused is an ongoing challenge," she expresses. "But I am lucky to have worked with great people. One of the key people at my company is my captain, Jenny Booth. She has been with me since 1987." Like Wilcox, Booth has a love of life that is reflected in her diverse interests as a food connoisseur, a cutting-horse trainer and an accomplished artist.

The Hamptons has quickly become a favorite place for Wilcox. She is currently spending most of her time in East Hampton and Sag Harbor but enjoys the lifestyle every-

where. "I love what this area has to offer." Wilcox is not only running her company, but also finds time for many of her interests, including riding horses, skiing, mountain biking, body surfing; and swimming. She is currently taking polo lessons and hopes to learn a third language. In keeping with her work hard, play hard philosophy, she is working on a cookbook that will feature her Southwest French Fusion cuisine.

Kendra's Kitchen is multifaceted and includes cooking classes, catering, weddings, chefs' demos, and fund-raising for Colorado charities, such as *Share our Strength*, a national organization dedicated to the fight against hunger and poverty. Despite all her personal and professional goals, Wilcox cites one above all others: satisfying her clients beyond their expectations. "That is my ultimate goal."

■HJM

www.KendrasKitchen.com
kw@Kendraskitchen.com
303-263-1420

Voice of the Rocky Mountain Empire

THE SUNDAY DENVER POST

Rocky Mountain News

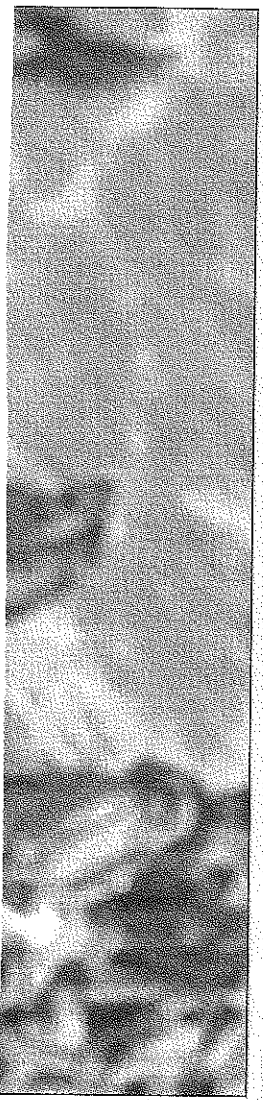
November 25, 2001

***\$1.00 — May vary outside metro Denver

March 31, 2002

denverpost.com

Surrendering in droves



Taliban troops crossing lines are greeted warmly; hard-liners still in Kunduz

Customer service on slippery slope

By Jennifer Beauprez
Denver Post Business Writer

Deborah Barton knows what it's like to sit on hold for 30 minutes at a time.

The Littleton massage therapist also knows what it's like to be routed to multiple operators who don't have answers, to get stuck in endless mazes of recorded telephone prompts, and to write complaint letters to no avail.

And she knows all too well what it's like to fight the same wrongful charge of \$2.33 on a Qwest wireless phone bill for seven months — an

error admitted by the company but yet to be fixed.

Like Barton, most Americans have their own horror stories about customer service: the impersonal telephone recordings, the grumpy and unknowledgeable sales clerk, the "tough luck" attitude of customer support lines.

And they're not crazy. Consumer satisfaction has gradually worsened over the past several years, ac-

According to the Customer Satisfaction Index, a quarterly survey conducted by the University of Michigan. The index is based on 50,000 consumer interviews and financial analysis of 164 companies, including their stock prices, profits and return on customer-service investments.

Satisfaction for all industries has slipped to a score of 72 out of 100 possible points — down from a score of 74.5 in 1994. The index took its sharpest drop in 1997, to 70.7, as companies struggled to

Please see **SERVICE** on 25A

A SEASON TO SHARE

Offering the right ingredients

Like many chefs, Kendra Wilcox teaches cooking classes on the side. But her students aren't interested in the latest high-end cuisines.

Wilcox is a volunteer with Share Our Strength's Operation

Frontline, which teaches people in low-income households how to prepare nutritious meals through smart shopping and stove-top savvy.



STORY, 2B

Frank Gering Denver Post

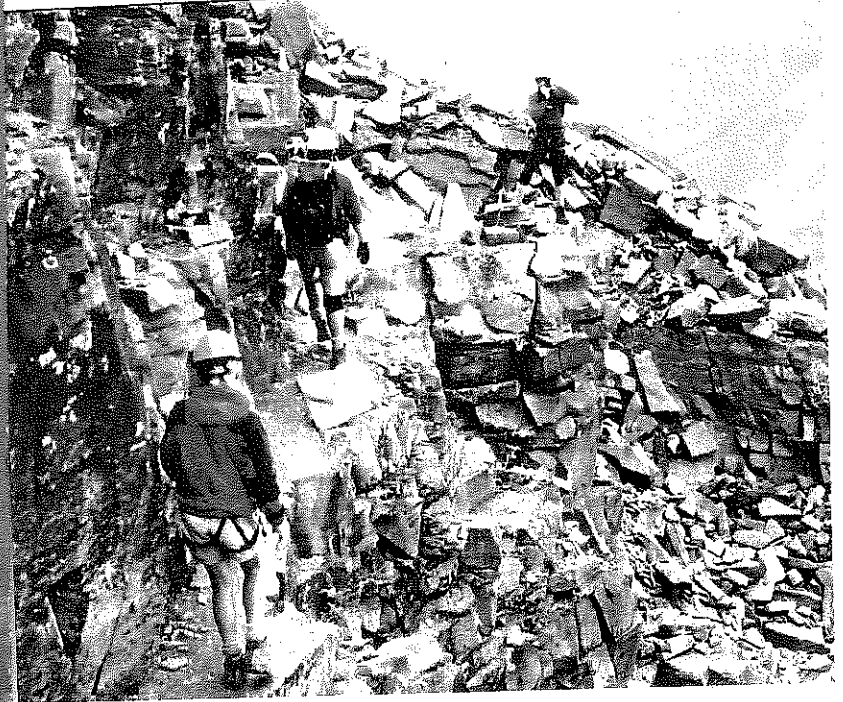
The Denver Post / John Prieto

1-6-1
6B
9L
1-8E
-4CC
-1-16R
1-39A
29A
-1-16C
-1-10T
7B
A, 7B

THE WORLD AND BECOME A PART OF HISTORY.

Stay On The Trail • Plant a Tree • Do Not Be A Litter Bug • Enjoy Nature • savor The flowers • Stop And Smell The flowers • Pick Up Litter • THE CHILDREN'S HOSPITAL • Do Not Pick The flowers

Climb for the Kids



CLIMB FOR THE KIDS!™

AN INTERNET EXPEDITION OF COLORADO'S FOURTEENERS
TO BENEFIT THE CHILDREN'S HOSPITAL OF DENVER

September 19, 1999 - Julie, Steve and Kendra on top of Mount Elbert

*Raised \$180,000.00 for
Children's Hospital!*



MIKE'S CAMERA





We're hoping to have some
good days for Marnon &
Capitol Hill week.
Aren't in E-mailing our
schedule, so let us know if
you can come.

Thanks for your generosity!
(re donations) you'll see they
equipment) it is very appreciate-
detail! Will get the helpmate. Right?
Love Joe

Dear Kendra,

It was awesome to climb
with you, & hope the
trail at least one more
you can come along on

Of course, as soon as
the snow is on aspen
weather it got clearer. We
have had about 4 days
of beautiful sun w/ no
greenish snows



WELCOME TO THE SAN JUANS



SHARING THE MOUNTAIN SPLENDOR — Kendra Wilcox of Kendra's Kitchen, Inc., and nature photographer Jack Pera have combined their talents to welcome groups to Telluride with their "Welcome to Telluride Party and Mt. Splendor Multi-Image Show." The punch-and-cheese party and Mt. Splendor Show will provide visiting guests with a warm welcome and spectacular views of the four seasons of Telluride, promoting the region through eco-tourism. The minimum number of guests required for the event is 15 people, with a maximum capacity of 300 people. For more information, call 728-7222.

Times-Journal photo/Rob A. Huber

10 MARCH 6, 1997 TELLURIDE DAILY PLANET

Everest May 10 survivor to present slides tonight

Tonight one of the members of the controversial May 10, 1996, Mount Everest Expedition in which 10 climbers died, is scheduled to present her side of the story along with slides from the expedition to a Telluride audience.

At 6:15 p.m. at the Masonic Theater above the Timberline Hardware, local Jack Pera will pre-

sent his slides of four seasons in the San Juans titled "Mountain Splendor" after which Charlotte Fox, an Aspen Ski Patroller, will show slides and talk from her own experience on Everest last year. Fox is calling her presentation "A Time to Live and a Time to Die."

According to Kendra Wilcox who is organizing the event, her

catering company Kendra's Kitchen, along with Pera, have teamed up to provide an alternative entertainment service in Telluride offering "Mountain Splendor" shows and punch and cheese parties. Tonight's event, said Wilcox, hopes to introduce the community to this service which will be available for birthday parties,

family reunions, and weddings as well as other gatherings.

"Throughout the year we will have various guest speakers," said Wilcox.

"Tonight is my way of marketing this service to the locals."

Tonight's slide presentations will be followed by a punch & cheese reception catered by

Kendra's Kitchen at their will be a question and answer session with her from the event, said go to benefit The Act organization which provide access to national

Tickets are \$10 a piece at the door. For more call 728-7222.

Scott Fischer's Expedition May 1996 - Book Into Thin Air, J. Kravtchenko & The Club, A. Butch & the Bannockburn

A 'two-screen center-overlap multi-image show' — with food

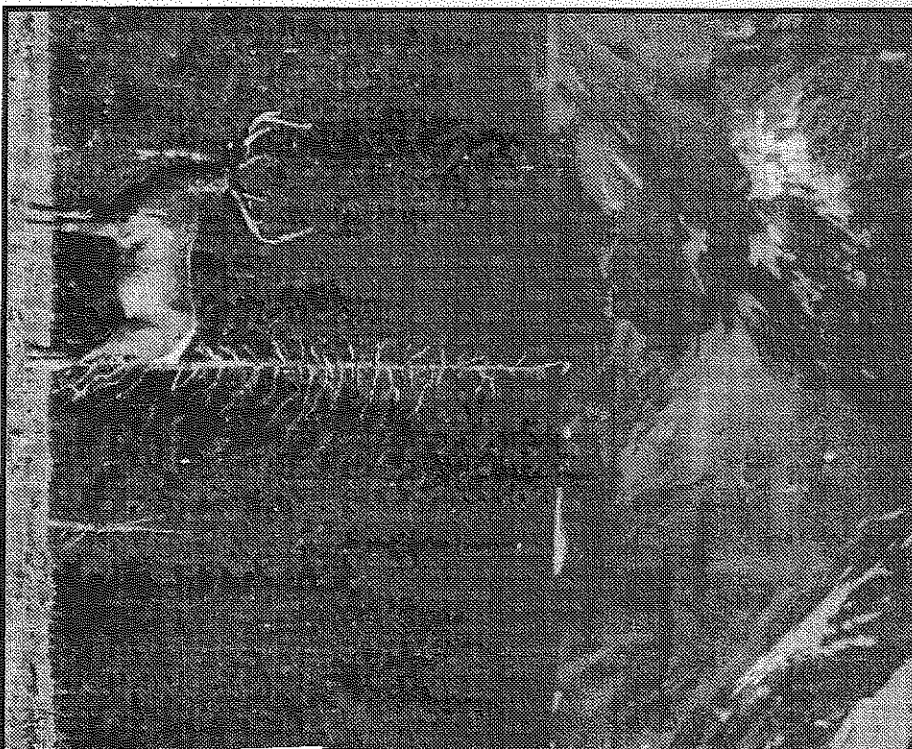
For the first half of his life, Jack Pera was a hunter. "Chiefly elk," says the Telluride born-and-bred photographer and environmentalist. "I was born into hunting. My father pursued it very rigorously.

"I always enjoyed the hunt," he remembers, "but it was the thrill of the chase, and never the kill. Finally, I became disgusted with the end result, and made a kind of moral decision" to track wildlife armed with only a camera. "The more time I spent photographing and observing them," he says, "the more I realized they probably enjoy life as much as I do."

Pera killed his last elk in 1970. "I remember very it very well. My mind was firmly made up," he says. "I'd been gravitating that way on a slow and steady path, and I thought, this is the last one. I don't want to do this any more. I'm not opposed to hunting, it's done in a humane and ethical manner, although a lot of it is not.

"It's a whole lot harder to get a really good photograph," he adds. Thousands of times, Pera has done just that, and roughly 1,200 of his wildlife and wilderness shots are featured in "The Mountain Splendor Multi-Image Show," a fast-moving, beautifully crafted exhibition of flora, fauna, precipitation and geography in the San Juan Mountains.

Team Up for a San Juan Welcome



Jack Pera killed his last elk in 1970. Since then he's been capturing San Juan wildlife on film.

photo," he remembers, "and ended up with a tiny little spot in the picture so far away—I'd thought I'd have something better than I did."

Now Pera gets his close-ups with telephoto lenses, and exhibits them in something he calls a "two-

screen center-overlap multi-

image show." The slides,

which can be changed, are blended together with

neutral density masks (a system resembling dis-

solves in television and film); every slide has to be perfectly regis-

tered to the others; and the full-screen shots require a total of three slides. The production level is slick enough to satisfy even MTV-generation viewers.

Pera has teamed up with Kendra Wilcox of Kendra's Kitchen to offer his half-hour presentation as part of the Welcome to Telluride Party and the Splendor Multi-Image Show.

age Show." For \$8.50 per person, groups of 15 to 300 can book 1 1/4 hours at the Masonic Theater above Timberline Hardware (itself a treasure-trove of small-town arcana). A punch-and-cheese party, followed by a group orientation, leads into the

Splendor exhibition.

"It's a way of extending a warm welcome to the region," says Wilcox, a popular local caterer who came up with the idea of packaging a light buffet together with Pera's photos.

"This event is available during the fall, winter and summer seasons for family or corporate reunions, weddings, ski groups and festivals," says their brochure. Pera describes their combined effort as "a rare: a soft-sell for the region.

"We live in a beautiful place here," he says. "Go out, enjoy it, look, but don't touch."

From picas to marmots to elk seen so close you can tell which season it is by the texture of their antlers, from skunk cabbage to Indian paintbrush to panoramic views of alpenglowed snowy peaks, Pera has

chronicled the infinite array of non-human beauty in the land of his birth.

Pera took his first photograph of a deer with a Brownie camera at 16. "I tried to sneak up to take a good

39 Byfield Road
Waban, MA 02168
May 23, 1987

To Whom it may concern:

Kendra Wilcox came into my life at a time of crisis. My husband had just had a heart attack and subsequently had by-pass surgery. I have four children, the youngest is three years old. Kendra came and took over the family. Not only did she keep the house neat and clean and make excellent meals, but she did everything a little bit better than was required. She needed very little instruction and once told something, she never forgot. In other words she exhibited initiative, self-direction and a general willingness to extend herself.

Most importantly she has a very sunny personality. She is able to turn a disaster into a "fun-experience". Moreover, she can deal with the myriad of unexpected occurrences that happen in times of crisis. Both my husband and I have led groups abroad and served in Peace Corps/India. We know that Kendra has the kind of up-beat personality that will enhance group life and can make inconvenience an adventure.

The motto of the Experiment in International Living, for whom I worked in the '60's, was "expect the unexpected." I found this extremely true as a group leader. I know Kendra has the compassion, quick wit and ingenuity to deal with any of the myriad of situations that arise in foreign travel.

I recommend her highly. You may call me if you have further questions at 617-332-7060.

Yours truly,



Ruth N. Berman